



Openbay Debuts Mobile On-Demand Roadside Assistance **Pay-Per-Use Towing & Assistance Rescues Disabled Vehicles/Drivers in Need**

CAMBRIDGE, Mass. June 8, 2016 - [Openbay](#), the award winning auto-repair marketplace, announced on-demand Roadside Assistance, now available on its mobile platform. A robust nationwide network of roadside service operators can now be dispatched at the touch of a button for common breakdowns due to a dead battery, flat tire, lockout, need for fuel delivery, or for vehicles that need a tow due to inoperability or that were involved in a collision. Openbay Roadside Assistance operates on a pay-per-use basis delivering the nearest, best-equipped service vehicle and dispatches it to the consumer's location. Consumers pay for the actual service delivered at the time of need; there's no annual membership subscription or fee to add family members.

"Consumers are holding onto their vehicles a lot longer, thanks to higher quality parts and service. Nearly 60% of the vehicles on the road are more than nine-years old, and more likely to require roadside service than newer vehicles", said Rob Infantino, founder and CEO of Openbay. "Now, Openbay combines the convenience of on-demand roadside with our auto-repair marketplace, delivering speed and removing hassle from car-care, and meeting the expectations consumers have with today's online and on-demand services."

How it Works

- Openbay users submit a request for service via the Openbay mobile app.
- Using GPS, the user's exact location is determined and validated by the user. For tow requests, the user enters the final destination of vehicle, which generates a fixed price based on mileage.
- Users are required to select and then enter their preferred payment method; credit card, debit card or Apple Pay.
- Openbay provides a summary of the services requested prior to booking.
- Using a proximity-based dispatch system, the nearest and best-equipped service vehicle is notified with all the detail on the service.
- Once the service vehicle is dispatched, the user will receive a confirmation text message with the estimated time of arrival and information on the provider.
- Upon service completion, Openbay processes payment.

Flat-rate pricing for roadside assistance starts at \$64.95 and towing services start at \$79.95 for up to five miles, with tiered pricing for additional miles. Openbay Roadside Assistance is currently available within Openbay's iOS mobile app.

About Openbay

Openbay is an online marketplace transforming the auto-repair experience for consumers, and the way that service providers acquire and service customers. In 2015, Openbay announced

OpenbayConnect, allowing connected cars to communicate with Openbay for repair and maintenance service. Openbay is headquartered in Cambridge, MA, is privately held, and its investors include GV (formerly Google Ventures), a16z seed, Boston Seed Capital, Stage 1 Ventures and several individual investors.

Connecting with Openbay:

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Social:

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Facebook: <http://www.facebook.com/openbay>

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Instagram: <https://www.instagram.com/OpenbayAuto/>

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Media Contact:

Valentine Oldham

valentine@openbay.com