



Openbay, the Auto Repair Marketplace, Adds Horsepower to Its Executive Team Award-Winning Startup Attracts Top Leadership Talent as The Platform Grows

CAMBRIDGE, Mass – May 27, 2015 – Openbay, the only nationwide online marketplace for auto repair, has made three additions to its [executive management team](#).

“Since Openbay’s inception, we have made tremendous strides – refining our product, scaling the business, attracting top-tier investors and strategic partners, and launching OpenbayConnect,” said Rob Infantino, founder & CEO of Openbay. “Our innovation and momentum has enabled us to attract strong executives with proven track records to complement our current team and its work to bring the automotive repair services industry online.”

Ashley Halverson joins Openbay as vice president of marketing, leading multi-channel customer acquisition and retention efforts. Prior to joining Openbay, Ashley spent the past 3 years with Goji, an auto-insurance comparison website, most recently as its VP of Marketing, managing channel expansion efforts including strategic partnerships rebranding campaigns. Prior to Goji, Ashley has held previous marketing and analytics roles at Freedom Disability, a national social security disability advocacy group, and Mayo Clinic Health Systems. Ashley has a bachelor’s degree in marketing from the University of Wisconsin-La Crosse.

Kevin Osborne joins Openbay as vice president of customer development, leading the member services team to develop and support its service provider network and vehicle owners. Prior to Openbay, Kevin spent five years working at AOL, most recently as a regional sales manager overseeing two consecutive years of growth in both endemic display and the ad network sales business. Prior to AOL, Kevin worked at Citysearch as a senior account executive and OC101 Enterprise as its director of sales. Kevin has a bachelor’s degree in marketing from Bentley University and a master’s degree in business administration from Babson College.

David Vallance joins Openbay as vice president of product, overseeing its web and mobile platforms. Prior to joining Openbay, David was the director of deployment engineering at Kiva Systems (acquired by Amazon), leading the first implementations of integrated mobile robotic systems for Amazon ecommerce fulfillment centers, and developing the Technical Account Management and Configuration and Integration teams. Prior to Kiva, David spent ten years at Sun Microsystems (acquired by Oracle)

in a progression of roles, ultimately overseeing ecommerce program-, product-, and engineering-management, operations, data and web architecture. David has a bachelor's degree in marketing from University of Massachusetts Amherst and a high-tech master's degree in business administration from Northeastern University.

About Openbay

Openbay is an award-winning online marketplace, helping consumers comparison shop for automotive repair and maintenance service saving upward of 50% by shops competing for their business. In 2015, Openbay announced OpenbayConnect, a first-of-its-kind car repair service to remotely determine the cause and cost of automotive repairs. Openbay is headquartered in Cambridge, MA, is privately held and its investors include Google Ventures, a16z seed, Boston Seed Capital, Stage 1 Ventures and several individual investors.

Connecting with Openbay:

Corporate Website: <http://www.openbay.com>

Download Openbay's Mobile App: <https://itunes.apple.com/app/id724979552>

Social:

Blog: <http://www.openbay.com/blog>

Facebook: <http://www.facebook.com/openbay>

Twitter <http://www.twitter.com/openbay>

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