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Openbay Named 2014 Innovation of the Year, Mobile App Winner at 17th Annual Technology Leadership Awards

September 12, 2014, Boston, Mass. – Openbay today announced that the company was named the Innovation of the Year, Mobile App winner by the Mass Technology Leadership Council (MassTLC) during the 2014 Technology Leadership Awards. Openbay is a web and mobile app that helps consumers to comparison shop for and book automotive repair and maintenance service nationwide.

MassTLC announced the finalists during its 17th annual awards gala last night in the Grand Ballroom of Boston's Westin Waterfront Hotel, attended by more than 750 executives, technologists, investors, media, analysts and other members of the Massachusetts innovation ecosystem, as well as Massachusetts Governor Deval Patrick, who received the 2014 Commonwealth Award. Technology Leadership Award Winners were chosen from among the best of the region's tech industry in 16 categories. [Click here to view the full list of winners online.](#)

"The 17th annual MassTLC Leadership Awards shines a spotlight on the vibrancy of the state's position as both pioneer and leader in technologies that are fueling Massachusetts' economy and changing the world," Hopcroft said. "Openbay should be proud of being recognized as among the elite innovators from the Bay State's deep talent pool."

"The genesis of Openbay was a bad experience I'd had while servicing my car, and this interface is a response to a consumers' general distaste for shopping for auto repair. Openbay eliminates the hassle, saves time and money, and gets vehicles serviced by trustworthy mechanics at a fair price," said Openbay's founder and CEO, Rob Infantino. "Building this end-to-end, highly specialized online marketplace from the ground up has been a labor of love. The Openbay team has put its talent, passion and sweat equity into earning this award, and we are humbled to be recognized as a leader in innovation among a field of formidable competitors. We'll celebrate the win, then will continue working to grow and improve the Openbay network."

Winners were selected in each category by an independent panel of judges comprised of executives, investors, analysts, media and thought leaders in each of the 16 respective categories, including: CEO of the Year, CTO of the Year, Emerging Executive of the Year, Private Company of the Year, Public Company of the Year, Start-up to Watch, Innovative Technology of the Year – Big Data, Innovative Technology of the Year – Cloud, Innovative Technology of the Year – Education Technology, Innovative Technology of the Year – Healthcare and Life Sciences, Innovative Technology of the Year – Internet of Things, Innovative Technology of the Year – Mobile Applications, Innovative Technology of the Year – Mobile Technology, Innovative Technology of the Year – Robotics, Innovative Technology of the Year – Sales & Marketing, Innovative Technology of the Year – Security.

Awards Program Platinum Sponsors: [Aericon](#), [Invest Northern Ireland](#), [Microsoft](#), [PwC](#), [Skyscope](#)

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About Openbay

Openbay is a web and mobile app that is transforming the way consumers repair and maintain their vehicles and the way automotive service professionals transact business with consumers online. The company is headquartered in Cambridge, Mass. and is privately held. Openbay's investors include Google Ventures, a16z seed, Boston Seed Capital, Stage 1 Ventures and several individual investors.

About The Mass Technology Leadership Council, Inc.

With more than 550 member companies, the Mass Technology Leadership Council (MassTLC) is the region's leading technology association and the premier network for tech executives, entrepreneurs, investors and policy leaders. MassTLC's purpose is to accelerate innovation by connecting people from across the technology landscape, providing access to industry-leading content and ideas and offering a platform for visibility for member companies and their interests. More at www.masstlc.org

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