



Openbay Selected By Gartner as a ‘Cool Vendor’ Annual Analyst Report Recognizes Global Automotive Innovators

CAMBRIDGE, MA, April 16, 2014 – [Openbay](#) – an online and mobile marketplace for consumers to find, book and pay for local auto repair and maintenance services – was evaluated, among three other companies, in Gartner’s April 9, 2014 “Cool Vendors in Automotive, 2014” report.

“We believe it’s a privilege to be recognized by Gartner as an innovator in the automotive industry, where we’ve managed to disrupt conventional methods of cross-shopping for vehicle repair,” said Rob Infantino, Openbay’s founder and CEO. “Since launching nationally in October 2013, nearly half of Openbay’s users’ service requests originated on mobile devices. Customers are eager to make informed decisions, and we’ve enabled them to do so quickly.” The average time between when a vehicle owner submits a request through Openbay and then books the service is only three days.

“Our web and [mobile app](#) take the hassle out of getting vehicles serviced,” said Infantino. Consumers tell us their vehicles’ needs or problem and we do the heavy lifting; Openbay gets offers from local shops, provides customer reviews, sets appointments and processes payment.” Openbay even maintains an easily accessible online record of all services completed on the vehicle, so there’s never any confusion about its maintenance history.

About Openbay

Openbay is a web and mobile app that is transforming the way consumers repair and maintain their vehicles and the way automotive service professionals transact business with consumers online. The company is headquartered in Cambridge, Mass. and is privately held. Openbay’s investors include Google Ventures, a16z seed, Boston Seed Capital, Stage 1 Ventures and several individual investors.

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